

OTTAWA DENTAL SOCIETY

PRESIDENT'S

*Gala*

SPONSORSHIP  
OPPORTUNITIES

# GREETINGS FROM THE OTTAWA DENTAL SOCIETY

This past year has been one of unprecedented challenges. We've persevered, we've come together and we've overcome. And while some challenges remain, we've proven that the sun truly does shine brighter after the storm. As we renew our sense of celebration, the Ottawa Dental Society (ODS) is pleased to announce that the 9th Annual President's Gala will be held on Saturday, November 13, 2021, in the prestigious Trillium Ballroom at the Shaw Centre.

Celebrating the importance of Shining Together, this year's event will be a glamorous evening complete with signature food and beverage, celebrity appearances, live music and entertainment, and so much more.

The success of last year's virtual event was in part due to the generosity of **Title Sponsor Watersedge Dental Laboratory; Gold Sponsors TD and dentalcorp; Silver Sponsor MNP; and Bronze Sponsors 123Dentist, Aurum Classic, CDSPI, Emond Harnden, Henry Schein, Palladium Insurance, Patterson Dental, RBC, Sinclair Dental, Straumann and Vital Lab.** We would be honoured if our friends in the dental community would join us again this year. Net proceeds from this event will support the President's Gala Legacy Fund which will provide an annual free dental day in Ottawa.

Please consider the sponsorship opportunities outlined within this package. Each may be tailored to meet your company's objectives, enhance the guest experience at the Gala, and provide your group with unprecedented visibility. As a Gala Sponsor, you will have the opportunity to purchase additional tickets. Please note that corporate representative attendance at the Gala is reserved for sponsoring corporations only.

In the event the President's Gala remains virtual in 2021, sponsorship benefits will be adjusted accordingly as to maximize your brand's visibility.

If you have any questions, please do not hesitate to contact me at [gala@ottawadentalsociety.org](mailto:gala@ottawadentalsociety.org).

Sincerely,  
Dr. Tanya Bracanovich  
Sponsorship Liaison, President's Gala Committee

# SPONSORSHIP OPPORTUNITIES

FOR THE OTTAWA DENTAL  
SOCIETY'S 9<sup>TH</sup> ANNUAL  
PRESIDENT'S GALA, WE ARE  
PROUD TO OFFER FOUR  
SPONSORSHIP LEVELS,  
EACH PROVIDING DISTINCT  
BENEFITS AND EXPOSURE  
TO AN AFFLUENT  
DEMOGRAPHIC OF OVER  
250 GUESTS.

\*In the event public health regulations do not permit in-person gatherings, the ODS will host an entertaining virtual gala, adapting mutually agreed upon sponsorship benefits accordingly.

# TITLE SPONSOR



**\$12,000** (plus HST)

~~**1 AVAILABLE**~~ (first come, first served)

**SOLD OUT**

ODS President's Gala Presented by Your Company

Premium Logo Placement on all Promotional Assets and Event Screens

Premium Logo Placement on Event Media Wall

Premium Visibility on ODS Website

Grand Prize Sponsor

Premium Emcee Live Mentions at the Event

Podium Time for Company Representative (max 5 mins)

Four Complimentary Tickets to the Event

Opportunity to Display GOBO Signage (must be pre-approved) at the Event

# DIAMOND SPONSOR



**\$7,500** (plus HST)

~~**2 AVAILABLE**~~ (first come, first served)

**SOLD OUT**

Performance Segment Presented by Your Company (musical and/or stage show)

Diamond Logo Placement on all Promotional Assets and Event Screens

Diamond Logo Placement on Event Media Wall

Diamond Visibility on ODS Website

Diamond Prize Sponsor

Emcee Live Mentions at the Event

Four Complimentary Tickets to the Event

# PLATINUM SPONSOR



**\$5,000** (plus HST)

~~**6 AVAILABLE**~~ (first come, first served)

**SOLD OUT**

Logo Placement on all Promotional Assets and Event Screens

Logo on Event Media Wall

Visibility on ODS Website

Emcee Live Mentions at the Event

Four Complimentary Tickets to the Event

SUGGESTED SPONSORSHIP OPPORTUNITIES INCLUDE:

Live Art Showcase • Photo Booth • Signature Cocktail  
Weekend Getaway • Centrepieces • Jewellery Experience

# GOLD SPONSOR



**\$2,500** (plus HST)  
**UNLIMITED AVAILABILITY**

Logo Placement on Event Screens

Visibility on Print Materials

Visibility on ODS Website

Two Complimentary Tickets to the Event

# EVENT SNAP- SHOTS



CARSON KRESSLEY  
BEAUTY TV STAR



JIM WATSON  
MAYOR OF THE CITY OF OTTAWA



STUNTMAN STU

OTTAWA DENTAL SOCIETY 87th ANNUAL  
**PRESIDENT'S Gala**



JANN ARDEN  
RECORDING ARTIST



BOB SAGET  
COMEDIAN AND TELEVISION PERSONALITY



DAVID HASSELHOFF  
ACTOR AND TELEVISION PERSONALITY

OTTAWA DENTAL SOCIETY 87th ANNUAL  
**PRESIDENT'S Gala**





OTTAWA DENTAL SOCIETY

PRESIDENT'S  
*Gala*

All sponsorship inquiries may be directed to:

Dr. Tanya Bracanovich

Email: [gala@ottawadentalsociety.org](mailto:gala@ottawadentalsociety.org)

[WWW.OTTAWADENTALSOCIETY.ORG](http://WWW.OTTAWADENTALSOCIETY.ORG)

# PRESIDENT'S

# Gala

SATURDAY, NOVEMBER 13, 2021

## TITLE SPONSOR

\$12,000 (plus HST)  
1 AVAILABLE  
(first come, first served)

## DIAMOND SPONSOR

\$7,500 (plus HST)  
2 AVAILABLE  
(first come, first served)

## PLATINUM SPONSOR

\$5,000 (plus HST)  
6 AVAILABLE  
(first come, first served)

## GOLD SPONSOR

\$2,500 (plus HST)  
UNLIMITED  
AVAILABILITY

## SPONSOR REGISTRATION FORM

Please indicate your preferred level of sponsorship below. For Platinum sponsorship, please indicate your order of preference; e.g. 1, 2, or 3 and we will do our best to accommodate your first choice.

- |   |  |
|---|--|
| <input type="checkbox"/> Title Sponsor                        | <input type="checkbox"/> Platinum Sponsor - Jewellery Experience |
| <input type="checkbox"/> Diamond Sponsor - Performance 1      | <input type="checkbox"/> Platinum Sponsor - Photo Booth          |
| <input type="checkbox"/> Diamond Sponsor - Performance 2      | <input type="checkbox"/> Platinum Sponsor - Signature Cocktail   |
| <input type="checkbox"/> Platinum Sponsor - Live Art Showcase | <input type="checkbox"/> Platinum Sponsor - Weekend Getaway      |
| <input type="checkbox"/> Platinum Sponsor - Centrepieces      | <input type="checkbox"/> Gold Sponsor                            |

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ PC/Zip: \_\_\_\_\_

### MAIN CONTACT

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Names of Attending Guests: (Title Sponsor/Diamond Sponsors/Platinum Sponsors: up to 4 guests. Gold Sponsors: up to 2 guests)

\_\_\_\_\_  
\_\_\_\_\_

Enclosed Payment: \$ \_\_\_\_\_ Method of Payment:  Cheque  Visa  Mastercard

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_ CCV: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_