

OTTAWA DENTAL SOCIETY 8TH ANNUAL

PRESIDENT'S

Gala

MARKING 125 YEARS IN **VIRTUAL** STYLE

SPONSORSHIP OPPORTUNITIES

GREETINGS FROM THE OTTAWA DENTAL SOCIETY

2020 is a year like no other. We've faced unprecedented challenges, adapting our lives, and uniting with a collective voice of kindness, compassion and hope. And while we've rallied to embrace a new sense of normalcy, we've not lost our love of celebration.

With this in mind, the Ottawa Dental Society (ODS) is pleased to announce that the 8th Annual President's Gala will be held on Saturday, November 21, 2020, in a virtual format, helping mark the **ODS' 125th anniversary**.

Each year, the President's Gala is an opportunity for ODS members, partners, friends, staff and sponsors to enjoy a fun-filled evening of music, mingling and entertainment. In virtual style, this year's event will include a one-hour broadcast celebration, airing via YouTube Live, featuring musical performances, special guests, exclusive presentations, and so much more. With no cost to take part, guests will be invited to celebrate from the comfort of their homes, donning their preferred Gala attire while interacting virtually with other viewers.

And with a unique celebration comes a series of unique sponsorship opportunities. Each may be tailored to meet your company's objectives, enhance the Gala viewing experience, and provide your group with unprecedented visibility.

The success of last year's event was largely due to the generosity of Title Sponsor **Henry Schein**; Platinum Sponsors **Brazeau Seller LLP, Emond Harnden, Palladium Insurance, Patterson Dental, Sinclair Dental Co. Ltd. and Watersedge Dental Laboratory Inc.**; and Gold Sponsors **3M, CDSPI, Classic Dental Laboratories Ltd., Dentsply Sirona, Dentsply Sirona Endodontics, DMC Dentist Lawyers, GGFL Chartered Professional Accountants, Milident Dental Laboratory, MNP, RBC Royal Bank, Scotia Wealth Management, Straumann Canada, TD Canada Trust, Terlin Construction Ltd. and TMFD Financial.**

We would be honoured if our friends in the dental community would join us again this year. If you have any questions, please do not hesitate to contact gala@ottawadentalsociety.org.

Yours in virtual style,

Dr. Tanya Bracanovich
Sponsorship Liaison
Ottawa Dental Society

SPONSORSHIP OPPORTUNITIES

For the Ottawa Dental Society's 8th Annual President's Gala, we are proud to offer a selection of exclusive opportunities, each providing distinct benefits and exposure to an affluent demographic.

Sponsorship levels reflect the uniqueness of this year's celebration, achieving greater visibility with dedicated segments and program features.

650+ VIEWERS

UP TO 6,800 IMPRESSIONS

**UNIQUE OPPORTUNITY TO
BE A PART OF ODS HISTORY**

with broadcast saved for years to come

TITLE SPONSORSHIP

\$5500 (plus HST) (1 Available)

- Premier brand recognition on all event collateral and promotional assets
 - Evening "presented by" your company
- 1.5-minute video clip from company representative built into the virtual celebration
- Logo included with highest visibility in two sponsorship recognition segments
 - Premier brand recognition in post-event digital album
 - Logo on screen during host welcome segment
 - Brand mentioned in host "thank you"
 - Visibility on ODS website

GOLD SPONSORSHIP

\$3500 (plus HST) (2 Available)

- Brand recognition on event collateral and promotional assets
 - 2 segments (performances or special guest messages)
"presented by" your company, with logo visibility
- Logo included in two sponsorship recognition segments
 - Brand recognition in post-event digital album
 - Brand mentioned in host "thank you"
 - Visibility on ODS website

SILVER SPONSORSHIP

\$2500 (plus HST) (1 Available)

- Brand recognition on event collateral and promotional assets
- 1 performance segment "presented by" your company, with logo visibility
 - Logo included in two sponsorship recognition segments
 - Brand recognition in post-event digital album
 - Brand mentioned in host "thank you"
 - Visibility on ODS website

BRONZE SPONSORSHIP

\$1000 (plus HST) (Unlimited Availability)

- Brand recognition on select event collateral
- Logo included in two sponsorship recognition segments
 - Brand recognition in post-event digital album
 - Visibility on ODS website



OTTAWA DENTAL SOCIETY 8TH ANNUAL

PRESIDENT'S *Gala*

MARKING 125 YEARS IN **VIRTUAL** STYLE

All sponsorship inquiries may be directed to:

Dr. Tanya Bracanovich

Email: gala@ottawadentalsociety.org

WWW.OTTAWADENTALSOCIETY.ORG

OTTAWA DENTAL SOCIETY 8TH ANNUAL
PRESIDENT'S
SATURDAY, NOVEMBER 21, 2020

Gala

**TITLE
SPONSOR**

\$5,500 (plus HST)
1 AVAILABLE
(first come, first served)

**GOLD
SPONSOR**

\$3,500 (plus HST)
2 AVAILABLE
(first come, first served)

**SILVER
SPONSOR**

\$2,500 (plus HST)
1 AVAILABLE
(first come, first served)

**BRONZE
SPONSOR**

\$1,000 (plus HST)
UNLIMITED AVAILABILITY

SPONSOR REGISTRATION FORM

Please indicate your preferred level of sponsorship below. For Gold sponsorships, please indicate your preference of musical performances or celebrity greetings. We will do our best to accommodate your first choice, pending availability.

☐ Title Sponsor

☐ Gold Sponsor - Musical Performances

☐ Silver Sponsor

☐ Gold Sponsor - Celebrity Greetings

☐ Bronze Sponsor

Company Name: _____

Address: _____ City: _____ Prov/State: _____ PC/Zip: _____

MAIN CONTACT

Name: _____ Email: _____

Phone: _____ Fax: _____

Enclosed Payment: \$ _____ Method of Payment: ☐ Cheque ☐ Visa ☐ Mastercard

Card Number: _____ Expiry: ____ / ____ CCV: _____

Cardholder's Name: _____

Signature: _____