



2022-23 MAGAZINE ADVERTISING
INSERTION REQUEST FORM

(please email completed form to admin@ottawadentalsociety.org)

Please select one

RUN AD:

- 1 TIME, 2 TIMES, 3 TIMES, 4 TIMES

A 10% discount (before taxes) will apply if you advertise and prepay for all 4 issues by July 15th, 2022.

Please select one

- Please use the same artwork for all issues (ODS will NOT contact the advertiser prior to printing.)
Please contact us for new artwork each time (ODS WILL contact the advertiser for new artwork prior to printing.)

Please indicate the date(s) you would like your advertisement to be published:

Table with 2 columns: Mailing Date, Artwork Submission Deadline. Includes dates like SEPTEMBER 12, 2022 and AUGUST 17, 2022.

A 10% discount (before taxes) will apply if you advertise and prepay for all 4 issues by July 16th, 2021.

Table with 2 columns: Ad sizes (width x height), Rates. Includes FULL PAGE (8.5" X 11"), HALF PAGE (8.0" X 5.0"), QUARTER PAGE (4.0" X 5.0"), BUSINESS CARD (3.5" X 2.0") and their respective rates.

ADVERTISER INFORMATION:

Contact Name: _____ Email Address: _____
Company Name: _____ Telephone: _____
Mailing address: _____ Fax: _____
City: _____ Province/State: _____ Postal Code/Zip: _____

I have read the ODS' Advertising Terms and Conditions and agree to comply with them.

Acceptance: _____ Date: _____

PAYMENT: (Please note payment must accompany each insertion request.)

Amount: \$ _____ (apply 10% discount if applicable and include 13% HST) HST #8746 93757 RT0001

Do you require an invoice prior to making payment? [] Yes [] No A receipt will be issued following payment

Method of Payment: [] Visa [] MasterCard [] AMEX [] Cheque (enclosed)

Credit Card #: _____ Expiry: _____ / _____ Security Code: _____

Cardholder's Name: _____ Signature: _____
(please print)

For Office Use Date Paid: _____ Auth./Chq. # _____ Invoice # _____ Receipt # _____

**2022-23 THE CAPITAL EXAMINER MAGAZINE ADVERTISING
Dates and Rates**

RESERVE SPACE	SUBMIT ARTWORK	MAILING DATES
August 10, 2022	August 17, 2022	September 12, 2022
October 19, 2022	October 26, 2022	November 21, 2022
January 25, 2023	February 1, 2023	February 27, 2023
April 5, 2023	April 12, 2023	May 8, 2023

RATES	Width x Height	1X	4X (Includes 10% discount)
Full Page †	8.5" x 11.0"	\$655*	\$2358*
Half Page	8.0" x 5.0"	\$365*	\$1314*
Quarter Page	4.0" x 5.0"	\$210*	\$756*
Business Card	3.5" x 2.0"	\$115*	\$414*

* plus HST

Please submit all advertising in a high-resolution PDF file with all fonts converted to outlines/curves and formatting embedded. All overprints/transparencies and layers must be flattened.

If the above specifications are not possible, a high-resolution JPEG will also be accepted.

†For full page ads only, please allow for 1/8" bleed margins with crop marks. All text must be kept within 1/4" of the inside cut margins.

Premium Placement

Request for may be made after the Reserve Space date on a first come, first serve basis:

Premium Placement Full page ads only	1X
Outside Back Cover (OBC)	\$210* + fee for full page
Inside Front Cover (IFC) Inside Back Cover (IBC) Page 3	\$160* + fee for full page

* plus HST

Special Position Rates:

Non-cover: 15% of space charges extra

Near Centre: 20% of space charges extra

If you have any questions, please call the Society office at 613-523-3876 or contact us by email at admin@ottawadentalsociety.org.